

Privacy Policy

I G P Real Estate Development LLC respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, disclose, and protect your information when you visit our website, submit inquiries, or engage with us through our digital platforms. It also outlines your rights under applicable data protection laws, including the UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL).

1. Scope of Application

This Policy applies to personal data collected through I G P Real Estate Development LLC's websites, mobile applications, contact forms, and online marketing platforms. It covers data collected directly from users or indirectly through cookies and third-party integrations.

2. Information We Collect

We may collect the following types of personal data when you interact with us: - Identification and contact details such as name, phone number, and email address. - Information you provide when submitting inquiries, registering interest, or completing forms. - Technical data including your IP address, browser type, and website usage information collected via cookies. - Marketing preferences and communication history.

3. How We Use Your Information

I G P Real Estate Development LLC uses personal data to: - Respond to inquiries and provide requested services. - Manage leads, clients, and sales interactions through our CRM system. - Improve our website functionality, content, and user experience. - Conduct analytics and marketing campaigns (where consent is provided). - Comply with legal obligations and protect our legitimate interests.

4. Legal Basis for Processing

We process your personal data under one or more of the following legal bases: - Your explicit consent for specific processing activities such as receiving marketing communications or analytics tracking. - Performance of a contract or steps taken at your request prior to entering into a contract. - Compliance with applicable laws and regulations. - Legitimate interests pursued by I G P Real Estate Development LLC provided such interests are not overridden by your rights and freedoms.

5. Cookies and Similar Technologies

Our website uses cookies and similar technologies to enhance functionality and analyze website usage. Essential cookies are necessary for the operation of the website and do not require consent. Optional cookies, such as those for analytics and marketing, are only

activated upon your consent. You can manage or withdraw your cookie preferences through browser settings or our Cookie Preferences panel.

6. Sharing and Disclosure of Personal Data

We may share your personal data with trusted third parties, including: - Service providers assisting with website hosting, maintenance, analytics, CRM, marketing activities and brokerage company. - Government authorities or regulators, when required by law. All third parties processing personal data on our behalf do so under written agreements ensuring compliance with the PDPL and equivalent standards of confidentiality and security.

7. Cross-Border Transfers of Data

If personal data is transferred or accessed outside the United Arab Emirates, I G P Real Estate Development LLC ensures that such transfers comply with Article 22 of the PDPL. Data will only be transferred to jurisdictions providing adequate levels of protection or under contractual safeguards ensuring PDPL-equivalent standards. Users will be informed of such transfers in advance, where applicable.

8. Data Retention

Personal data is retained only for as long as necessary to fulfil the purposes outlined in this Policy or as required by law. Once data is no longer needed, it will be securely deleted or anonymized.

9. Your Rights

Under the PDPL and other applicable data protection laws, you have the right to: - Request access to your personal data. - Request correction or deletion of your data. - Withdraw consent for processing where it has been provided. - Object to processing or request restriction of processing. - Request data portability to another controller, where technically feasible. To exercise these rights, please contact us at privacy@bild.realty

10. Data Security

I G P Real Estate Development LLC implements administrative, technical, and organizational measures to safeguard personal data from unauthorized access, alteration, disclosure, or destruction. Access to personal data is restricted to authorized personnel who are required to maintain its confidentiality.

11. Third-Party Links

Our website may contain links to third-party websites, applications, or services that are not operated by I G P Real Estate Development LLC. We are not responsible for the content or privacy practices of such external sites. Users are encouraged to review the privacy policies of third-parties before providing personal data.

12. International Visitors

Our website primarily targets users within the United Arab Emirates. However, visitors from other jurisdictions, including the European Union (EU), should note that personal data collected through this website may be subject to both the UAE PDPL and the EU General Data Protection Regulation (GDPR). I G P Real Estate Development LLC applies the higher standard of protection where applicable.

13. Updates to This Policy

I G P Real Estate Development LLC may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. Updates will be published on our website with a revised “Last Updated” date.

14. Contact Us

If you have any questions about this Policy or how your personal data is handled, please contact us at: Email: privacy@bild.realty Address: Al Khabeesi Building, Plot 285-0, Makani 3229195132, Property No GF-07, Dubai, UAE