
Terms and Conditions

Last Updated: June 2026

1. Introduction and Acceptance of Terms

These Terms and Conditions (“Terms”) govern your access to and use of the website located at bild.realty (the “Website”), operated by BILD REAL ESTATE – L.L.C – S.P.C (Dubai) and I G P Real Estate Development LLC (Abu Dhabi), collectively referred to as “bild”, “we”, “our”, or “us”.

By accessing or using the Website, you confirm that you have read, understood, and agree to be bound by these Terms and our Privacy Policy, which is incorporated herein by reference. If you do not agree with any part of these Terms, you must discontinue use of the Website immediately.

These Terms apply to all visitors, users, and others who access or use the Website, including prospective buyers, investors, brokers, and business partners.

2. About bild

bild is a real estate development brand operating under two licensed entities in the United Arab Emirates:

- BILD REAL ESTATE – L.L.C – S.P.C, licensed and operating in the Emirate of Dubai.
- I G P Real Estate Development LLC, licensed and operating in the Emirate of Abu Dhabi.

The Website serves as a unified digital platform for both entities. References to “bild” throughout these Terms and on the Website refer to one or both entities depending on the context of the relevant project or activity.

3. Use of the Website

3.1 Permitted Use

You may use the Website for lawful purposes only and in a manner consistent with applicable UAE laws and regulations. You agree not to:

- Use the Website in any way that violates any applicable local, national, or international law or regulation.
 - Transmit any unsolicited or unauthorized advertising or promotional material.
 - Attempt to gain unauthorized access to any part of the Website, its servers, or any connected systems.
 - Engage in any conduct that restricts or inhibits anyone’s use or enjoyment of the Website.
 - Introduce viruses, trojans, worms, or other material that is malicious or technologically harmful.
 - Reproduce, duplicate, copy, or re-sell any part of the Website in contravention of these Terms.
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3.2 Account Access

Certain features of the Website may require registration or the submission of personal data. You are responsible for ensuring that any information you provide is accurate and up to date. bild reserves the right to restrict or terminate access to the Website at its sole discretion.

4. Inquiries and Contact Forms

When you submit an inquiry through the Website, you are providing bild with personal data and consenting to be contacted in connection with your inquiry. By submitting a contact form, you confirm that:

- You have read and agreed to the Privacy Policy and consent to the processing of your personal data as described therein.
- Where you have separately opted in, you agree to be contacted by bild via phone, SMS, email, or messaging platforms regarding our products, services, and offers.

bild will handle all inquiries in accordance with its Privacy Policy and applicable UAE data protection legislation, including the UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL).

5. Intellectual Property

All content on the Website, including but not limited to text, graphics, logos, icons, images, audio clips, digital downloads, data compilations, and software, is the property of bild or its content suppliers and is protected by applicable intellectual property laws in the UAE and internationally.

You may not reproduce, distribute, modify, create derivative works of, publicly display, publicly perform, republish, download, store, or transmit any content from the Website without the prior written consent of bild, except for your own personal, non-commercial use.

The bild name, logo, and all related names, logos, product and service names, and slogans are trademarks of bild. You must not use such marks without prior written permission.

6. Third-Party Links and External Websites

The Website may contain links to third-party websites, including government portals such as the Dubai Land Department (DLD) and DARI, brokerage platforms, and other external services. These links are provided for convenience and informational purposes only.

bild does not control and is not responsible for the content, accuracy, or privacy practices of any third-party website. Accessing third-party websites is done entirely at your own risk. We encourage you to review the terms and privacy policies of any external site you visit.

The inclusion of a link does not imply endorsement by bild of the linked website or its operators.

7. Privacy Policy

Your use of the Website is also governed by our Privacy Policy, which is incorporated into these Terms by this reference. The Privacy Policy explains how we collect, use, store, share, and protect your personal data, and sets out your rights under the UAE PDPL and applicable data protection laws.

Please read the Privacy Policy carefully. By using the Website, you confirm that you have read and understood our data practices.

7.1 Scope of Application

The Privacy Policy applies to personal data collected through bild's websites, mobile applications, contact forms, and online marketing platforms. It covers data collected directly from users or indirectly through cookies and third-party integrations.

7.2 Information We Collect

We may collect the following types of personal data when you interact with us:

- Identification and contact details such as name, phone number, and email address.
- Information you provide when submitting inquiries, registering interest, or completing forms.
- Technical data including your IP address, browser type, and website usage information collected via cookies.
- Marketing preferences and communication history.

7.3 How We Use Your Information

bild uses personal data to:

- Respond to inquiries and provide requested services.
- Manage leads, clients, and sales interactions through our CRM system.
- Improve our website functionality, content, and user experience.
- Conduct analytics and marketing campaigns where consent is provided.
- Comply with legal obligations and protect our legitimate interests.

7.4 Legal Basis for Processing

We process your personal data under one or more of the following legal bases:

- Your explicit consent for specific processing activities such as receiving marketing communications or analytics tracking.
- Performance of a contract or steps taken at your request prior to entering into a contract.
- Compliance with applicable laws and regulations.
- Legitimate interests pursued by bild provided such interests are not overridden by your rights and freedoms.

7.5 Cookies and Similar Technologies

Our website uses cookies and similar technologies to enhance functionality and analyze website usage. Essential cookies are necessary for the operation of the website and do not require consent. Optional cookies, such as those for analytics and marketing, are only activated upon your consent. You can manage or withdraw your cookie preferences through browser settings or our Cookie Preferences panel.

7.6 Sharing and Disclosure of Personal Data

We may share your personal data with trusted third parties, including:

- Service providers assisting with website hosting, maintenance, analytics, CRM, marketing activities, and brokerage.
 - Government authorities or regulators, when required by law.
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All third parties processing personal data on our behalf do so under written agreements ensuring compliance with the PDPL and equivalent standards of confidentiality and security.

7.7 Cross-Border Transfers of Data

If personal data is transferred or accessed outside the United Arab Emirates, bild ensures that such transfers comply with Article 22 of the PDPL. Data will only be transferred to jurisdictions providing adequate levels of protection or under contractual safeguards ensuring PDPL-equivalent standards. Users will be informed of such transfers in advance, where applicable.

7.8 Data Retention

Personal data is retained only for as long as necessary to fulfil the purposes outlined in this Policy or as required by law. Once data is no longer needed, it will be securely deleted or anonymised.

7.9 Your Rights

Under the PDPL and other applicable data protection laws, you have the right to:

- Request access to your personal data.
- Request correction or deletion of your data.
- Withdraw consent for processing where it has been provided.
- Object to processing or request restriction of processing.
- Request data portability to another controller, where technically feasible.

To exercise these rights, please contact us at privacy@bild.realty.

7.10 Data Security

bild implements administrative, technical, and organisational measures to safeguard personal data from unauthorised access, alteration, disclosure, or destruction. Access to personal data is restricted to authorised personnel who are required to maintain its confidentiality.

7.11 International Visitors

Our website primarily targets users within the United Arab Emirates. However, visitors from other jurisdictions, including the European Union (EU), should note that personal data collected through this website may be subject to both the UAE PDPL and the EU General Data Protection Regulation (GDPR). bild applies the higher standard of protection where applicable.

8. Limitation of Liability

To the fullest extent permitted by applicable law, bild and its directors, employees, partners, agents, suppliers, and affiliates shall not be liable for:

- Any indirect, incidental, special, consequential, or punitive damages arising from your use of, or inability to use, the Website.
 - Any errors, inaccuracies, or omissions in the content of the Website.
 - Any unauthorised access to or use of our servers or any personal data stored therein.
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- Any interruption or cessation of transmission to or from the Website.

9. Indemnification

You agree to defend, indemnify, and hold harmless bild and its licensees, licensors, employees, contractors, agents, officers, and directors from and against any claims, damages, obligations, losses, liabilities, costs, or expenses (including legal fees) arising from: (a) your use of the Website; (b) your violation of these Terms; or (c) your violation of any third-party rights, including intellectual property rights.

10. Website Availability and Modifications

bild reserves the right to modify, suspend, or discontinue the Website or any part thereof at any time without notice. We do not guarantee that the Website will be available at all times or that access will be uninterrupted, timely, secure, or error-free.

bild may update, amend, or revise the content of the Website at any time without prior notice. We are not liable if, for any reason, all or part of the Website is unavailable at any time.

11. Governing Law and Jurisdiction

These Terms shall be governed by and construed in accordance with the laws of the United Arab Emirates, and the specific laws of the Emirate of Dubai to the extent applicable.

Any dispute arising out of or in connection with these Terms, including any dispute regarding their existence, validity, or termination, shall be subject to the exclusive jurisdiction of the competent courts of Dubai, UAE, unless otherwise agreed in writing.

12. Changes to These Terms

bild reserves the right to revise these Terms at any time. Changes will be effective immediately upon posting to the Website with an updated "Last Updated" date. Your continued use of the Website following the posting of revised Terms constitutes your acceptance of the changes. We encourage you to review these Terms periodically.

13. Severability

If any provision of these Terms is found to be invalid, illegal, or unenforceable by a court of competent jurisdiction, the remaining provisions shall continue in full force and effect. The invalid provision will be modified to the minimum extent necessary to make it enforceable.

14. Entire Agreement

These Terms, together with the Privacy Policy and any other legal notices published by bild on the Website, constitute the entire agreement between you and bild concerning your use of the Website and supersede all prior agreements, representations, and understandings.
